



## ORANGE COUNTY BOARD OF SUPERVISORS PLANNING RETREAT: Defining Trends and Strategy for the Future of Orange County

April 23-24, 2016  
Orange County Airport Conference Room

### SESSION PURPOSE

To enable the Board to explore future trends that may affect its policy direction, affirm its vision and priorities, and to refine specific initiatives that will lead to the Board's strategic leadership agenda

### SESSION GOALS

1. Increase understanding/appreciation of fellow Board Members in order to enhance the ability of the Board to provide effective governance for the County
2. Briefly review the 2022 Vision to ensure it continues to describe the Board's desired future for the County
3. Engage in an experience designed to consider and identify macro trends that may have an impact on policy making in Orange County
4. Review specific community trends that may be affecting the future of Orange County and identify potential implications for policy making
5. Using a structured framework, develop/refine individual plans for specific strategic initiatives identified by the Board
6. Review and revise near-term (2 Year) Priorities to address the Vision
7. Identify a specific plan for follow up on the Board's Vision, Strategy Initiatives, and Priorities to result in a Staff Work Plan and communication with stakeholders as needed

### SESSION AGENDA

Saturday, April 23, 2016

- 8:30 a.m.                    **Session Convenes with Continental Breakfast available**
- 8:45 to 9:45                **Welcome, Overview, and Climate Setting**
- Review the Purpose, Goals and Roles for the retreat
  - Complete a short exercise to refresh the Board's working relationship and appreciation for fellow members

- 9:45 to 10:30      **Affirm Board Governance Strategy**
- Review the Local Elected Leadership Model to provide a foundation for the governance approach used by the Orange County Board
  - Review the Board’s vision for 2022 to ensure that it still reflects the Board’s vision and philosophy for governance
  - Overview of retreat activities leading to the Board’s strategic leadership agenda
    1. Identify future/macro trends - What are the next big things?
    2. Identify local/community trends affecting the County
    3. Consider issues identified by Board in facilitator interviews and identify any others resulting from (1) and (2) above
    4. Identify major initiatives that should form the Board’s strategic leadership agenda
    5. Identify specific 2 year priorities from the Board
- 10:30 to 11:30      **Next Big Things: Explore Macro Future Trends**  
Engage in a creative futuring exercise that enables the Board to identify macro trends that are affecting or may affect the County, narrowing these to the ones that may require attention going forward
- 11:30 to 12:15      **Review Significant Trends Currently Affecting the County**  
The County Administrator will provide a “closer to home” overview of specific trends that are currently affecting or may affect the County
- 12:15 to 1:00      **Lunch with Group**
- 1:00 to 2:00      **Discuss Implications of Current and Future Trends Affecting the County and Align Strategy Discussions**  
Through a facilitated discussion the Board will identify:
- The most significant trends that require the Board’s policy attention in order to ensure the County’s future success
  - Strategic initiatives identified from Board interviews that require further policy discussion (i.e. Fiber Optics Network/Rural Broadband Projects and Broadband Authority, GWAP, Orange-Gordonsville-Route 15 Planning, Financial and School Funding Issues and Policies)
  - Additional strategic initiatives beyond above that would benefit from a Board strategy discussion
- 2:00 to 2:15      **Afternoon Break/Preparation**
- 2:15 to 3:15      **Strategy Discussion #1**
- 3:15 to 4:15      **Strategy Discussion #2**
- 4:15 to 5:00      **Strategy Discussion #3**

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5:00 to 5:15            Review/Prepare for Day 2

5:15 p.m.              Adjourn

Sunday, April 24, 2016

8:30 a.m.              Session Convenes with Continental Breakfast available

8:45 to 9:00           Review Agenda and Discussion Format for the Day

9:00 to 9:45           Strategy Discussion #4

9:45 to 10:30        Strategy Discussion #5

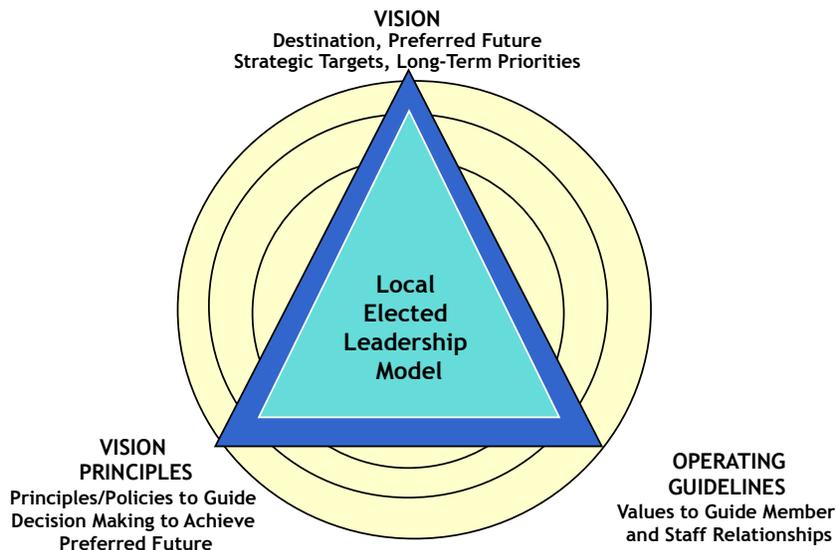
10:30 to 12:00      **Priority Setting**  
Using previous priorities and strategy discussions during the retreat to establish new 2 Year Priorities to guide staff efforts

12:00 to 12:45      **Working Lunch with the Group:**  
**Develop Plan for Implementation, Communication, and Work Plan Development**

12:45 to 1:00        Identify Follow Up Actions and Evaluate Session

1:00 p.m.              Session Adjourns

**LOCAL ELECTED LEADERSHIP MODEL**



## Board of Supervisors Vision Statement for 2022

Orange County is a great place to live and have a business because of our shared values, strong sense of community, and friendly interactions among residents and visitors.

Orange County is a vibrant community that provides opportunities for all of its citizens. It is a great place to start and grow a business, and therefore can provide a range of shopping, dining, and entertainment options for its residents and visitors. Our successful economy allows us to sustain the characteristics we value and enjoy.

Through effective management, Orange County government reflects citizens' priorities for a small government with limited but highly effective services and strives to keep taxes affordable for all residents.

Orange County is a community that carefully plans for and communicates its desired future in order to protect its historic and natural resources while accommodating the business activity necessary to sustain our quality of life.

The Board achieves these outcomes through success with the following purposes and principles:



### A Vibrant Economy

We envision the economy of Orange County with a mix of businesses that provide a variety of employment opportunities as well as the goods and services desired by our citizens.

We create economic development plans that ensure sufficient, properly zoned and located areas that are compatible the desired characteristics of our community.

We know the economy is bolstered by the commitment of its local, regional, state, and federal partners to provide and constantly improve the elements that are the prerequisites of successful economic development, including:

- Available sites in desirable locations that have the necessary infrastructure, quality public facilities, and adequate transportation networks
- Comprehensive regulatory framework that has a supportive permitting process
- Quality schools that prepare students for college and/or additional workforce training to create a skilled and adaptable workforce
- Fiscally sound government with competitive tax policies that is a credible partner in economic development
- Quality of place that includes cultural, recreational, and leisure opportunities
- Community support for an expanding economy



## Effective, Reflective Government

- We want a county government that is reflective of citizens' needs.
- We encourage citizen input through effective communication and active participation to aid in developing policies that move the county in a prosperous direction.
- We actively participate with other elected boards and officials to ensure that we promote our mutual interests and better governance.
- We focus on having a small and efficient government that provides core services.
- We recognize that our volunteers and civic organizations supplement county services and substantially contribute to the quality of life for Orange County citizens.
- Our Capital Improvement Plan is a critical planning document that reflects our priorities and commitment to funding.
- Our Vision encourages the Board to work toward a high level of consensus for the collective good of the citizenry.



## Sustainable Land Use

- We support land use planning that provides long-term direction, preserves our natural and historic resources, and promotes sustainable development.
- In planning for land use, we evaluate where we want to go, work from real information, consider adjacent jurisdictions, and give direction to others.
- We continuously review and improve our regulatory processes to make sure that they are consistent and easy for citizens to use.
- We carefully plan for public and private facilities and infrastructure so that they support future development.