

ORANGE COUNTY BROADBAND AUTHORITY MINUTES

AUGUST 14, 2018

At a Regular Meeting of the Orange County Broadband Authority held on Tuesday, August 14, 2018, beginning at 2:30 p.m., in the Meeting Room of the Gordon Building, 112 West Main Street, Orange, Virginia. Present: James K. White, Chair; R. Mark Johnson, Vice Chair; S. Teel Goodwin, and James P. Crozier. Absent: Lee H. Frame. Also present: R. Bryan David, County Administrator; and Alyson A. Simpson, Chief Deputy Clerk.

RE: NEW BUSINESS

RE: APPROVAL OF MINUTES

On the motion of Mr. Crozier, seconded by Mr. Johnson, which carried by a vote of 4-0, with Mr. Frame being absent, the Authority approved the June 12, 2018 Regular Meeting minutes, as presented.

Ayes: Johnson, White, Goodwin, Crozier. Nays: None. Absent: Frame.

RE: PROSPECTIVE FIBER LATERALS

Stephanie Straub, Financial Management Specialist, presented information to the Authority regarding prospective fiber lateral runs to identified public safety communications towers and facilities. She explained the laterals would provide fiber service to the following: Barboursville Collection Site; Mountain Track Collection Site; TEAC / Prospect Heights Middle School; Gordon Building; Community Development Building; Courthouse; Sedwick Building; Belleview Building; new Consolidated Public Safety Facility; Rapidan Service Authority's water tank at Flat Run Road and Route 20; and Rapidan Service Authority's wastewater treatment plant at Wilderness Shores Way. Ms. Straub provided maps of each of the fiber laterals and their associated price quotes, indicating that a source of funds had been identified for payment.

Discussion ensued regarding: changes or adjustments to lateral routes back to the fiber backbone during design discussions; alternate routes to the RSA wastewater treatment plant through VDOT right-of-way; the decision to commit to fiber versus microwave; the need to inform the fiber contractor of the decision; the desire to avoid one-way connections in order to provide service redundancy; and the fact that this funding included one-way laterals only.

On the motion of Mr. Johnson, seconded by Mr. Crozier, which carried by a vote of 4-0, with Mr. Frame being absent, the Authority authorized staff to proceed with the concept for the fiber laterals, understanding that the final lateral routes and prices would be presented at a future meeting for approval and that the Board of Supervisors would be required to approve a budget transfer at a later date.

Ayes: Johnson, White, Goodwin, Crozier. Nays: None. Absent: Frame.

RE: COMMUNICATIONS PLAN UPDATE; BRANDING AND WEB DESIGN

Stephanie Straub, Financial Management Specialist, introduced Jenn Eddy of EddyAlexander. Ms. Eddy provided a draft design to the Authority of a logo, website layout, and website content, indicating she was seeking the Authority's input on the design and content.

Discussion ensued regarding: the additional of a "residential" component on the homepage; provision of an opportunity to capture community feedback; the use of quotes and video content from partners; the need to update the photos included on the website design to better reflect Orange County; and the desire to include why broadband is necessary and the stories behind the implementation of broadband service in the County.

By consensus, the Authority requested that changes be made to the draft logo, website layout, and website content, to be presented at the next meeting on August 28, 2018.

RE: OTHER BUSINESS

There were no matters for Other Business at this time.

RE: ADJOURN

On the motion of Mr. Goodwin, seconded by Mr. Crozier, which carried by a vote of 4-0, with Mr. Frame being absent, the Authority adjourned the meeting at 3:38 p.m.

James K. White, Chairman

R. Bryan David, County Administrator