



NEWS RELEASE

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ORANGE COUNTY FIRST IN VIRGINIA TO OFFER SMART911 FOR ENHANCED EMERGENCY RESPONSE

*Rapidly Growing Service Improves Emergency Responses in 25 States;
Local Officials Urge all Citizens to Create a Safety Profile*

ORANGE, VA – Orange County 911 will soon have an advantage in effectively responding to emergencies with the implementation of Smart911, a national safety database that provides 911 and response teams with enhanced data in emergency situations. Smart911 allows citizens to [create a free Safety Profile](#) for their household that includes information they want 911 to have in the event of an emergency. Then, when a citizen dials 911, their profile is immediately displayed to call takers, allowing for a better understanding of the caller and their emergency.

“Having the additional information provided by a Safety Profile will be a great benefit to our telecommunicators and first responders,” said Nicola Tidey, Director, Orange County Emergency Communications Center. “Having greater intelligence about the scene of a 911 call even before they arrive will help responders tremendously.” Board of Supervisors Chairman S. Teel Goodwin stated, “We continue to look for ways to benefit our citizens, and I am proud Orange County is the first to provide Smart911 in Virginia. During an emergency, minutes or even seconds, can prove the difference in saving a life. I strongly urge every citizen to create a Safety Profile for their household. The data is kept 100 percent private and secure and only made available when they call 911.”

A Safety Profile can be created anytime by logging onto www.Smart911.com. It can include all family members and photos, information on medical conditions and disabilities, home and vehicle details and even pets. The information contained in a Safety Profile can be relayed to response teams in the field, enabling them to have a better understanding of the situation.

Smart911 is a nation-wide service that is private, secure and locally funded. With service activated in 25 states and over 300 municipalities, anytime a citizen dials 911 across the country and their call is answered by a local Smart911 supported center, their profile will be available, bringing additional peace of mind to travelers.

Provided by Rave Mobile Safety, the trusted software partner for campus and public safety, Smart911 is endorsed by leading public safety and health officials throughout the U.S., as well as advocacy groups. In recent months, it has been adopted in communities from Florida to Washington state, with Arkansas, announcing the first statewide deployment, and Washington, D.C. also launching Smart911.

“By deploying Smart911 and urging citizens to create a Safety Profile, Orange County is demonstrating their commitment to delivering the most effective emergency services possible to their citizens,” said Tom Axbey, president and CEO, Rave Mobile Safety. “Municipalities are realizing how detailed information can dramatically improve emergency outcomes, and as this public/private partnership expands, we look forward to increased public safety across the entire country.”

About Orange County Emergency Communications Center (OCECC)

OCECC is located in the Valley-Piedmont area of Virginia and is home to James Madison’s Montpelier. Formed in the early 1990’s the Orange County ECC answers all 911 calls for the 33,000+ citizens of the County and provides emergency dispatch for fire and emergency medical services (EMS) in the County of Orange, and Towns of Orange and Gordonsville. The Center annually processes 16,000 calls for service with a full-time staff of nine and a part-time staff of six and is overseen by the E911 Center Director. The Orange County ECC is also recognized by the Virginia Office of Emergency Medical Services as an Emergency Medical Dispatch (EMD) accredited facility.

About Rave Mobile Safety

Rave Mobile Safety is the most trusted software partner for campus and public safety. Used by leading Institutes of Higher Education and State and Local Agencies, the award-winning portfolio of RaveAlert, RaveGuardian, Eyewitness, Smart911 and SmartPrepare enables millions to feel safe, secure and connected. Rave Mobile Safety is headquartered in Framingham, MA. For more information please visit www.ravemobilesafety.com.

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