



NEWS RELEASE

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For more information contact:
Leigh Mawyer
Tourism Manager
540-661-5328
lmawyer@orangecountyva.gov

REGIONAL TOURISM EFFORT RECEIVES RECOGNITION FOR CIVIL WAR WEBSITE

Orange, VA –The Orange County Department of Tourism was recently recognized for its involvement in a regional tourism effort, coordinated by the Rappahannock Rapidan Regional Commission (RRRC). For the fifth consecutive year, the Virginia Association of Convention and Visitors Bureaus' (VACVB) presented the VIRGO Travel and Tourism Awards at the its Spring meeting, paying tribute to individuals, groups, businesses and destination marketing organizations that significantly contribute to the Commonwealth of Virginia's economy through tourism promotion and development.

This year's VIRGO Award for *Best Regional Marketing Initiative* was presented to the Rappahannock Rapidan Regional Commission Tourism Committee, and its participating counties. The Committee is comprised of the Tourism departments from Culpeper, Fauquier, Madison, Orange and Rappahannock counties. Specifically these partners were recognized for the Civil War mobile website (m.thevirginiapiedmont.org), which was launched in January, 2013. This mobile website, which compliments the Commission's Virginia Piedmont website (www.thevirginiapiedmont.org) was created to commemorate the Civil War Sesquicentennial events and sites in the region. The site also allows for updates and adjustments following the Sesquicentennial to promote other themed tourism events and sites while increasing exposure and tourism in this region.

Board of Supervisors Chairman, S. Teel Goodwin stated "We congratulate the Rappahannock Rapidan Regional Commission on their efforts and are pleased to be a member of this initiative."

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