



NEWS RELEASE

For Immediate Release

May 29, 2013

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ORANGE COUNTY PUBLIC LIBRARIES TO OFFER DIGITAL MAGAZINES

Orange County, VA –The Orange County Public Library in partnership with the Library of Virginia, is pleased to announce the availability of **Zinio for Libraries**. Zinio by RBdigital from Recorded Books (Prince Frederick, MD), is the world's largest newsstand, offering multi-user access to popular publications.

Through the Library website <http://www.ocplva.org>, patrons of the Orange County Public Library will have unlimited simultaneous access to complete digital magazines, which can easily be viewed on any Internet-enabled device inside or outside of the Library. Zinio's unique technology digitally recreates a magazine page for page, including full color pictures, intuitive navigation, key word article search and interactive elements such as audio and video. Martha Stewart Living, Forbes, ESPN, House Beautiful, National Geographic, Newsweek, Food Network Magazine, Men's Fitness, and Oprah are just a few of the popular titles available.

Library Director Katie Hill is excited that "Zinio will allow Library customers to download magazine issues and keep them to read whenever and wherever they want without ever having to return them." Ms. Hill also commented that the ability for the Zinio app to re-format text of articles to read easily on a smartphone is a great feature. "No more being stuck with outdated or germy magazines at the doctor's office, citizens can just download on their phone for free from Zinio," Hill stated.

Please see your local branch librarian for more information on how to access this service or go to <http://www.ocplva.org> under READ for links to Zinio, an instructional video, and an instructional screen shots handout. Customer e-mail support is available at ziniosupport@recordedbooks.com.

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