



NEWS RELEASE

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ORANGE COUNTY TRANSITIONS TO THE CodeRED MASS NOTIFICATION SYSTEM

County's DeltAlert System is transitioned to CodeRED®.

ORANGE, VA – The County of Orange has a new emergency and mass notification provider. The transition from DeltAlert to the industry-leading, high-speed mass notification system, CodeRED®, began earlier this year.

The transition to CodeRED will offer the County of Orange access to patented technologies that were not available with the previous provider. Public safety officials at the County of Orange will be able to more effectively communicate time-sensitive messages using the CodeRED system's robust dialing infrastructure that is entirely managed by its parent company, Emergency Communications Network. This access will allow calls to be delivered seconds after County officials launch a message. Additionally, officials will have the ability to better target notifications geographically, only notifying those community members impacted by an alert.

The County of Orange's residents who registered with DeltAlert have been transferred to the new CodeRED system, however all residents of the County are encouraged to update their existing information and enroll additional contact information through the County of Orange's enrollment page. To ensure you are included in the new CodeRED database, please visit the County of Orange's website at www.orangecounty.gov and click on the CodeRED logo. Residents are encouraged to enroll cellphone numbers, email addresses and business contact information.

"We look forward to using the many new features we have with CodeRED, and are pleased that our contract was transitioned to a well-known and highly reputable mass notification provider that has been providing these services for well over a decade," said John Harkness, Fire and EMS Chief.

As a new notification feature, the County of Orange will also send alerts to subscribers of the CodeRED Mobile Alert app. The Mobile Alert app provides users geo-based public safety alerts that impact them at their current location. The app provides an additional method for the County of Orange to communicate messages to not only local residents, but also to those traveling through the area. Once you download the free app, even if you travel to another CodeRED community, you will be notified of those alerts directly on your smartphone.

About Orange County Emergency Communications Center (OCECC)

OCECC is located in the Valley-Piedmont area of Virginia and is home to James Madison's Montpelier. Formed in the early 1990's the Orange County ECC answers all 911 calls for the 33,000+ citizens of the County and provides emergency dispatch for fire and emergency medical services (EMS) in the County of Orange, and Towns of Orange and Gordonsville. The Center annually processes 16,000 calls for service with a full-time staff of nine and a part-time staff of six and is

overseen by the E911 Center Director. The Orange County ECC is also recognized by the Virginia Office of Emergency Medical Services as an Emergency Medical Dispatch (EMD) accredited facility.

About Emergency Communications Network

Headquartered in Ormond Beach, Fla., Emergency Communications Network (ECN), LLC (ECN) has pioneered high-speed emergency notification services capable of reaching millions of citizens in minutes. ECN's sophisticated network supports a Web-based product suite featuring six major services: CodeRED[®] which enables local government officials to communicate time-sensitive, personalized messages via voice, email and text messaging; CodeRED Weather Warning[™] which provides automated alerts to citizens in the path of severe weather just moments after a warning has been issued by the National Weather Service; CityWatch[™], a premise and Web-based, full featured outbound and inbound communication notification system; SmartNotice[™], a streamlined notification solution for businesses; My Daily Call[™] for scheduling calls to check on at-risk individuals, including the elderly, infirm and latchkey kids and Code-ED[®] for use by educational systems to improve communications with their school communities. For more information, visit www.ecnetwork.com.

For more information about the new mass notification system, please contact Nicola Tidey, E911 Center Director, at (540) 672-1234.

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