



## **NEWS RELEASE**

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## EXPANDED BROADBAND ACCESS TO BE INTRODUCED TO ORANGE COUNTY IN COMING MONTHS

Orange County, VA - Orange County released a letter of support for CVALink Wireless Internet Solutions, a local Louisa based company who is taking advantage of an age old opportunity. Brian Gilbreth, President of CVALINK, is excited to partner with StratCom International, LLC, to offer broadband service to rural areas.

The Orange County Board of Supervisors and the Orange County Economic Development Authority have focused recently on identifying service gaps for residential and commercial customers throughout the County. The Board expressed its interest at a meeting on January 22, 2013, in providing and increasing broadband availability for the citizens and business owners of Orange County through taking advantage of "TV White Space." Officials have been learning about this new technology over the last month and are requesting to be included in the service footprint which is being developed by CVALink.

Board of Supervisors Chairman, S. Teel Goodwin, stated "We are hopeful that this new technology will help launch Orange County into the next level of broadband internet service and will not only benefit the residents of Orange County but will enhance business development for the County's tax base."

CVALINK and StratCom International, LLC, are using television whitespace frequencies to transmit fast, secure, and reliable internet speeds to rural customers. The whitespace frequencies became available after the global switch to digital television stations. StratCom International, LLC, recently received Federal Communication Commission (FCC) approval to install wireless infrastructure which will utilize the television whitespace spectrum.

StratCom International, LLC, and CVALink are placing their technology on water towers and other structures approximately 80 to 100 feet above ground level. CVALink will be the local service provider which will focus on providing a secure system which can offer wireless internet service to both un-served and under-served populations.

CVALINK was founded in 2001 with the mission of becoming the premier Internet Service Company in Louisa County. Since their inception they have branched out from their early focus on dialup internet, and now offer wireless broadband services, hosting, server collocation, rural outsourcing, and web design.

For more information on this developing technology, please contact the Economic Development Office at (540) 672-1238.