



NEWS RELEASE

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ORANGE DOWNTOWN ALLIANCE HOSTS 7TH ANNUAL TRASHY RIBS & BREWS FESTIVAL ON JUNE 18

Orange County, VA – Think thick, juicy, dripping ribs, coleslaw, beans, rolls, and cold, oh-so-cold, beverages. Then, while you're wiping the sauce from your face and fingers you hear some of that solid, harmonica-based, funky blues from a couple of our local bands and you can't help tapping your feet and smiling. Get it? It's the 7th Annual Ribs & Brews festival in downtown Orange and it's free!

Mason Insurance, Holiday Inn Express, Teel Goodwin, Piedmont Power, NAPA, Brian Hall, Wealth Preservers Group, Somerset Seed & Sod, Inc., Orange Village Shopping Center, Faye's, Orange County Roasters, Anytime Fitness, Briarwood Florist, and Wheeler Timber Co. get it, and are jumping on board this year to offer financial support toward the Orange Downtown Alliance's popular festival.

"It seems like there's a sense of urgency to help sponsor an event that brings people of all types together to celebrate Orange with music and food," commented Jeff Curtis, Executive Director of the Orange Downtown Alliance. "This festival is unique to the area. Right here in town, we're having a free outdoor event with amazingly talented musicians and some of the best food and craft beer around."

Curtis, Director of the downtown organization, offered his delight in the support. "These businesses and individuals have no idea how grateful we are for their enthusiasm and their financial assistance. Their contributions get us off and running and the ODA is very appreciative of their involvement. The only thing that prohibits us (ODA) from providing more of these festivals is the challenge in funding them. These businesses take much of that burden away."

"This is a good thing to support," said Darnell and Catherine Elswick. "You hear so many people asking what's going on and this event is the perfect example of what we should all get behind."

Stephany Barb, president of the ODA, commented that, "This is a great event providing a fun and safe venue for the entire community to come together and express its pride in Orange. People who have attended in the past had a great time, and I have spoken to many folks who plan to come with a larger group this year. Just to come and try some of the ribs our vendors prepare is worth the trip."

We look forward to seeing you, your family, and friends on June 18, 2016 at 5:00 p.m., downtown on Short Street, next to the Train Station!

For more information, contact: director@orangedowntownalliance.org or (540) 672-2540, and for information on tourism in Orange County, please visit www.visitorangevirginia.com.

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