

NEWS RELEASE

**For Immediate Release
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THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

For more information contact:
Tommy Miller, Director
Orange County Economic Development
112 West Main Street
Orange, VA 22960
(540) 672-1238
tmiller@orangecountyva.gov

AGRITOURISM WORKSHOP TO BE HELD SEPTEMBER 29TH AT THE PAVILION ON LAKELAND FARM

Orange County, VA – Farms are inviting visitors to tour a vineyard, enjoy hayrides, buy their produce, and eat ice cream made from the local dairy's milk. If agritourism is part of your farm's business plan, the September 29th, *Innovative Communities: Agritourism in Virginia's New Economy* workshop is the place to be.

Scheduled for Thursday, September 29, 2016, **the workshop is sponsored by** Virginia Cooperative Extension, Virginia Department of Agriculture & Consumer Services, and Virginia Tourism Corporation **in partnership with the Orange County Department of Economic Development and Tourism Offices and the Central Virginia Small Business Development Center.**

Held at The Pavilion on Lakeland Farm located at 13475 Sedwick Lane, Orange, Virginia, the workshop will begin at 10 a.m. and conclude around 3:00 p.m. This event is FREE to attend and a boxed lunch will be provided.

“This training combines information on liability, zoning requirements, marketing, farm safety, and the best practices for launching an agritourism operation,” said Martha Walker, community viability specialist for Extension.

While this workshop is free to attend, you must register. Please register at <http://www.centralvirginia.org/events/agritourism-workshop> **by Friday, September 23.** For more information regarding this workshop, please contact Rose Deal, Economic Development Assistant at (540) 672-1238 or rdeal@orangecountyva.gov.

For additional information on agritourism programs, please contact Dr. Martha A. Walker, Virginia Cooperative Extension, by phone at 434-766-6761 or by e-mail at walker53@vt.edu.

*If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact Martha A. Walker, Central District Office, at 434-766-6761 during business hours of 8 a.m. and 5 p.m. to discuss accommodations 5 days prior to the event. *TDD number is (800) 828-1120.*

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