ORANGE COUNTY TOURISM LAUNCHES NEW, REDESIGNED WEBSITE

Orange County, VA – The Orange County Department of Tourism is proud to announce the launch of its new website. The website, www.visitorangevirginia.com, has been redesigned to be mobile friendly and will now have the easy-to-use Google Calendar available to keep residents and visitors up-to-date on County events.

Leigh Mawyer, Tourism Manager, believes the new website will enhance the visibility and tourism marketing image of Orange County and will be a great addition to the various advertising and social media platforms currently being used by the Department. Mawyer feels that, "This new website allows us to be more accessible to visitors on their mobile devices, which is a trend that is increasing across the tourism industry. We recognize there are some of our visitors who like to pick up brochures and speak with a friendly, knowledgeable person about their destination choice. This is why we feel that the new website will complement the Orange County Visitors Bureau and will allow us to readily share information with our visitors, regardless of how they choose to learn about our beautiful, historic County."

The Orange County Visitors Bureau, located in the Historic Train Depot in downtown Orange, is staffed by a group of passionate, dedicated volunteers and is open seven (7) days a week, with the exception of major holidays.

The Orange County Department of Tourism remains committed to increase tourism revenues and visitation to our County. The promotion of Orange County as a travel destination will benefit our local businesses. The stimulation of our local economy will enhance the quality of life for our citizens and visitors alike.

For more information or to volunteer, please contact Leigh Mawyer, Tourism Manager, at (540) 661-5328 or lmawyer@orangecountyva.gov .

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