



Kingdom of the Netherlands



Royal Netherlands Embassy

Media Advisory

March 5, 2018

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WHO: Netherlands Ambassador to the United States Henne Schuwer and the Orange County Board of Supervisors

WHAT: Ambassador Schuwer will visit Orange County, Va., to strengthen the little-known historic link between the Netherlands and Orange County

WHEN: March 23 and 24

WHERE: Various locations in Orange County

(Washington, D.C. / Orange County, Va.) – In 1734, Lt. Gov. William Gooch named Orange County in honor of the marriage of Dutch Prince William of Orange, and British Princess Anne. This month, on the eve of their 284th wedding anniversary, the Netherlands Ambassador Henne Schuwer will visit the region to renew the historic ties between the Kingdom of the Netherlands and Orange County.

Ambassador Schuwer will host a roundtable with the many Dutch-American entrepreneurs in the region, such as Battlefield Farms, American Color, and Moerings. These companies are deeply rooted in Orange County and connected to the Netherlands. At James Madison's Montpelier, Ambassador Schuwer will discuss current events with Orange County High School students and reach out to Orange County officials. Ambassador Schuwer will conclude his visit at the Netherlands Market event in Lake of the Woods (Locust Grove, Va.) where the Dutch-American companies will present their products to a general audience.

Members of the media are invited to cover the following events of Ambassador Schuwer's visit:

Friday, March 23

10:30 a.m. to 11:50 a.m. Welcome ceremony at Jerry van Hoven's Battlefield Farms, Orange, Va.

12:15 p.m. to 1:20 p.m. Roundtable discussion with Dutch-American entrepreneurs: "Dutch and Orange, Chances and Challenges" at James Madison's Montpelier

1:30 p.m. to 2:30 p.m. Meeting with Orange County High School students at James Madison's Montpelier

Saturday, March 24:

10 a.m. to 12 p.m. Netherlands Market in Lake of the Woods, Va.

Reporters who want to attend any portion of the Ambassador's visit should contact Carla Bundy of the Dutch Embassy at cy.bundy@minbuza.nl or 202-274-2632, and Lori Landes-Carter, Tourism Manager, (540) 661-5324 by Friday, March 16.