

NEWS RELEASE

**For Immediate Release
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**CENTRAL VIRGINIA SMALL BUSINESS DEVELOPMENT CENTER (CVSBDC) TO
PRESENT *HOW DOES YOUR RESTAURANT STACK UP?* WORKSHOP**

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC), Orange County Chamber of Commerce, and Orange Downtown Alliance is hosting two (2) FREE business development opportunities. A workshop, *How Does Your Restaurant Stack Up?*, and 1-1 Counseling Sessions will be offered at The Gordon Building located at 112 West Main Street, Lower Level, Orange, VA 22960 on September 19, 2018.

The How Does Your Restaurant Stack Up? workshop is being offered from 8:00 a.m. to 10:00 a.m. and is intended for current restaurant owners who are interested in improving their business practices and, as a result, improving their bottom line. Aspiring restaurant owners are welcome to attend with the understanding that their learning experience will be less hands-on. Learn how to use the tools we will share for you to better manage your overall operations and to use your restaurant's financial results to make improved management decisions for your restaurant. Get inspired about ways to improve your daily operations from the latest "best practices" for Marketing, Hiring and Retaining Great Employees, Managing Labor and Food costs, Menu Design and Pricing, and more. A fee of \$10 will be charged to secure your spot and a light breakfast will be served.

In addition to the workshop being offered this day, FREE and confidential, 1-on-1 business counseling sessions are available from 10:00 a.m. – 5:00 p.m. for those seeking feedback and advice from an experienced business advisor. Counseling sessions are available by appointment only, so please call the CVSBDC at (434) 295-8198 to schedule your appointment on September 19th, or in Charlottesville any other date.

To ensure a seat at the workshop, businesses can pre-register online at <https://bit.ly/2tzmCNB> or by phone at (434) 295-8198.

For more information, please contact Rose Deal at the Orange County Economic Development Office at (540) 672-1238 or rdeal@orangecountyva.gov.

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