



NEWS RELEASE

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ORANGE COUNTY TOURISM DEPARTMENT LAUNCHES NEW WEBSITE

Orange County, VA – In January, 2012, the Orange County Department of Tourism launched its new and improved Tourism website: www.visitorangevirginia.com. The website has been re-designed to be more user friendly, providing categories easily defined with drop down menus, full page listings and Google maps that accompany each entry. The photography integrated in the website captures the true spirit of Orange County and its beauty.

Tourism Manager, Leigh Mawyer, believes that this new website will be an asset to visitors of Orange County and enable them to explore all that our County has to offer. Mawyer notes that “the new website is able to captivate its audience and provide a user friendly understanding and introduction to Orange County.”

Orange County Board of Supervisors Chairman, S. Teel Goodwin, also noted that “the website is instrumental in our efforts to help visitors explore Orange County and is an excellent illustration of what Orange County has to offer.”

Following the launch of the Tourism website, Orange County was awarded the 2012 Virginia Association of Convention and Visitors Bureaus (VACVB) Virgo Award in the category of Advertising and Promotions: Interactive for the Orange County Department of Tourism and Visitors Bureau website. This award memorializes the efforts of Orange County to enhance the online experience for users of the www.visitorangevirginia.com website.

The Orange County Visitors Bureau is located in the Historic Train Station in downtown Orange. It is staffed by a group of dedicated volunteers and is open 9:00 am - 5:00 pm daily, except for major holidays. For more information about the new Tourism Department website, please visit www.visitorangevirginia.com or call (540) 672-1653.

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