



THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

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**CENTRAL VIRGINIA SMALL BUSINESS DEVELOPMENT CENTER (CVSBDC) TO
PRESENT *BUILD YOUR SOCIAL MEDIA PLAN FOR 2022* VIRTUAL WORKSHOP**

Orange County, VA – The Orange County Economic Development Office, in collaboration with the Central Virginia Small Business Development Center (CVSBDC), is hosting two (2) FREE business development opportunities. A virtual workshop, *Build Your Social Media Plan for 2022*, and virtual one-on-one Counseling Sessions will be offered on Wednesday, February 2, 2022.

The *Build Your Social Media Plan for 2022* virtual workshop is available for businesses interested in learning how to create a strategy for web, email, and social media, and what tips and tools are available to create a successful plan. *The Build Your Social Media Plan for 2022* workshop will be held on Wednesday, February 2, 2022, from 9:00 a.m. to 10:00 a.m.

An experienced business advisor is also offering FREE and confidential, virtual 1-on-1 business counseling sessions on Wednesday, February 2, 2022, from 11:00 a.m. – 2:00 p.m. Counseling sessions are available by appointment only, please call the CVSBDC at (434) 295-8198 to schedule your appointment.

This event is FREE to all local businesses. To reserve your seat at the workshop and receive dial-in credentials, businesses can register online at <https://bit.ly/3343vzR>.

For more information, please contact Susan Turner, Economic Development and Tourism Assistant at (540) 672-1238 or sturner@orangecountyva.gov.

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